



RUSSELL E. WILLIS

Writer

14 Aspen Dr., Essex Junction, VT
05452

802-233-3242

<mailto:rewilliswrites@gmail.com>

[linkedin.com/in/russellewillis](https://www.linkedin.com/in/russellewillis)

REWillisWrites.com

Summary

Free-lance writer with multi-faceted career spanning industry, technology, higher education (teaching and administration), online education (with business and technology emphases), entrepreneurship, ministry and counseling.

- **Freelance Writer for Visionary Individuals, Business and Organizations** telling YOUR stories with blogs, white papers, emails, case studies, web content, ghost-written books or articles, and even short-form videos (learn more by clicking on any of the bold types of writing just mentioned).
- **Experienced writer**; published author (publications dating back to 1980s) with recent turn to writing as primary vocation including ghost writing, white papers, and blogging.
- **Pioneer and innovator** in online education and instructional technology including Learning Management System (LMS) and short-form video production experience.

Writing Website

<https://REWillisWrites.com>

Professional Experience

My writing skills have developed alongside and in service to my **multifaceted experience** in engineering, marketing, industry, social ethics, higher education (award-winning teaching and administration to the level of Provost), online education entrepreneurship, not-for-profit strategic planning, and even ministry and counseling. During the four decades plus of my professional life, I have:

- prepared and presented more than 1500 unique **lectures** and dozens of **syllabi** for courses in ethics, sociology, and humanities (including courses I taught multiple times)
- written hundreds of formal **reports, research papers, and whitepapers**
- composed and presented dozens of **speeches** and **conference presentations**
- developed and edited hundreds of **course artifacts**, first for CD-ROM-based resources and more recently for online courses (including courses I created and taught, including teaching with the popular LMS, Moodle, and using Google apps for education)
- written or edited hundreds of pieces of **marketing collateral**
- written, edited, and/or produced over 100 **short-form videos** (mostly "explainer" videos)
- delivered over 700 unique **sermons**
- sent thousands of professional **emails**
- published over 70 blogs (click for more information)
- facilitated the planning process and delivered a formal **Strategic Plan** for
 - 3 colleges and universities
 - 8 non-for-profit organizations (more than once for two of these organizations)
- published several nonfiction works, including a **coauthored book** and several **book chapters, articles, and essays** (click for more information)

My professional experience includes:

- **Freelance Writer** -- REWillisWrites.com **2019-present**
- **Vice President** – Global Classroom, Inc. **2009-present**
- **Principal** - Willis Interests (strategic planning consulting) **2006-present**
- **Provost and Chief Academic Officer** – Champlain College **2003-2006**
- **Vice President for Academic Affairs** -- Dakota Wesleyan Univ. **2000-2003**
- **Professor**-- Dakota Wesleyan Univ. **2000-2003**
- **Associate Professor (tenured)** – McMurry University **1995-2000**
- **Associate Professor (tenured)** - Iowa Wesleyan University **1991-1995**
- **Instructor** – Iowa State University **1988-1990**
- **Visiting Assistant Professor** – Arizona State University **1986-1988**

Education

- **Doctor of Philosophy - Social Ethics**, Emory University
- **Master of Theology**, Perkins School of Theology, Southern Methodist University
- **Master of Science-Engineering Management**, Southern Methodist University
- **Bachelor of Science in Electrical Engineering**, Southern Methodist University
- **Bachelor of Science - Management Systems**, Southern Methodist University

Industry Experience

Texas Instruments, Inc. - Military Products Department of Semiconductor Division. Specialized in opening non-military markets for mil-spec semiconductors.